

Board of Directors Meeting Minutes

Wednesday, September 11, 2019 @ 3:30p

Unger Construction – 910 X Street, Sacramento, 95818

Meeting Minutes

Board Members Present: Scott Maxwell, Josh Nelson, Kevin Grimes, Jon Gianulias, Andrew Skanchy, Jeff Stowell, Gary Sacconi, David Gull, Ryan Vanni, Noah Painter

Board Members Absent: Steve Hansen, Helen Yee, Dan Kaufman, Katherine Bardis

Guests: Joan Borucki, Ann Sipelle, Cpt. Adam Green, Ofc. Clayton Whitcomb, Frank Yoachum, Mahalet Markos, Zion Taddese, Andrew Duncan, Jaseen Escobar, Lt. Vance Chandler, Ofc. Kelli Streich, Audrey Anderson, Nicholas Hastings

1. Meeting was called to order at 3:39 p by President Josh Nelson. Introductions were made.
 - a. President Nelson welcomed our new Sacramento Police Department Captain Adam Green and Lt. Vance Chandler to our District. The Board praised Sac PD for their help and discussed some of the most pressing issues in the District.
2. Minutes were presented. Motion to approve the minutes of the August 14th meeting was made by Director Maxwell and seconded by Director Sacconi. Minutes were approved. Financials were discussed and received.
3. Cornelius Burke, GBD Ambassador presented his monthly report on feedback from his visits to 26 businesses in the Corridor. Most of the businesses are struggling with transients, trespassing and increase in the number of needles and other biowaste. Several business owners are interested in being actively involved in Broadway or supporting the Board. Frank Yoachum, Tower Complex informed the Board that they hired First Security to supplement patrols in their parking lots. Director Vanni discussed a recent break in at the Bukwild property.
4. Directors Skanchy and Vanni presented the concept of the Brand project Contract for the Board's approval. The purpose is to identify what is distinct about Broadway and how to use it to create an identity for Broadway. Step 2 will be to identify what tactics, events etc that the Board will be willing to put money behind to fulfill that vision. A motion to approve the contract with the addition of a project and payment schedule was made by Director Gull and seconded by Director Gianulias. The motion passed.
5. Clean Safe and Physical Environments: Director Grimes reported for the Committee. At the September Meeting the Committee heard a presentation from Kirk Vyverberg, Land Park Community Assn, regarding creation of a Specific Design Guidelines for the Broadway District. The LPCA Land Use Committee is interested in being involved in creating a Corridor Plan to guide placemaking and street

design similar to the plan adopted by the City for R Street Corridor. They believe the Broadway Vision Plan prepared in 2012 is a good base for such plan.

The EEE Committee met to discuss the proposals to proceed with a District wide branding project. Two proposals were received. After discussion the Committee recommended proceeding to the Board with the proposal from Colossus.

6. Jasleen Escobar from Councilmember Schenerir's Office discusses upcoming meeting to prepare a Good Neighbor Policy for the Rehousing Shelter planned at X and Alhambra.
7. Director Nelson informed the Board of the upcoming Groundbreaking Ceremony for the Food Literacy Center. Audrey Anderson from City Church announced that the Summer Music Festival would be this Friday.
8. President Nelson adjourned the meeting at 5:05 pm.